



Communication Arts
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Press Release

For Immediate Release

Communication Arts Magazine Announces Winners of its 61st Design Annual Competition

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Menlo Park, California, June 5, 2020—*Communication Arts* magazine, a professional journal for those involved in creativity in visual communications, has announced the winners of its 61st annual design competition. One hundred and twenty-six projects were selected by a jury of creative professionals; 2,947 entries were submitted to the competition. The selected projects will be reproduced in the September/October 2020 issue of *Communication Arts*. More than 25,000 copies of the issue will be distributed worldwide assuring important exposure to the creators and publishers of these award-winning projects.

About *Communication Arts*

Communication Arts is a professional journal for designers, art directors, design firms, corporate design departments, agencies, illustrators, photographers and everyone involved in visual communications. Through its editorials, feature articles and the annual competitions it sponsors, CA provides new ideas and information, while promoting the highest professional standards for the field.

Now in its 61st year, CA continues to showcase the current best—whether it's from industry veterans or tomorrow's stars—in design, advertising, photography, illustration, interactive and typography. Everything is reproduced with quality printing and attention to detail unmatched by any trade publication anywhere.

With a paid circulation of 25,000 (21,766 subscribers and 3,424 single copy sales), CA has a rich tradition of representing the aspirations of a continually-growing and quality-conscious field of visual communications. CA's editorial content, knowledgeable presentation and writing, use of color and quality reproduction are all designed to be consistent with the standards CA's readers set for themselves in their own careers.

About the 61st Design Competition and Annual

Published each September, the *Design Annual* incorporates special reproduction techniques developed by CA, including quality 200-line color separation and printing on premium 70 lb. coated paper by one of the finest printers in the United States. Everything that was originally in color is reproduced in color at a size that allows the concept to be understood.

Of the 2,947 entries to the 61st *Design Annual*, only 126 were accepted, representing the work of 100 designers, design firms and in-house design departments, making the *Design Annual* the most exclusive major design competition in the world.

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Design Annual Factsheet

Title Design Annual 61

Sponsor *Communication Arts* magazine, a professional journal for designers, art directors, design firms, corporate design departments, agencies and everyone involved in visual communications.

Entries 2,947

Winners 126

Judges **Cara Ang**, design director, Asylum, Singapore
Tad Carpenter, partner/creative director, Carpenter Collective, Kansas City, MO
Vince Frost, executive creative director, Frost*collective, Sydney, Australia
Renata Graw, design director, Normal, Chicago, IL
Gareth Howat, founding partner, Hat-trick Design, London, United Kingdom
Samia Jacintho, creative director, CASA REX, São Paulo, Brazil
Arutza Rico Onzaga, creative director, Arutza Design Studio, Bogota, Colombia
Sarah Moffat, chief creative officer, Turner Duckworth, San Francisco, CA
Kevin Shaw, founder, Stranger & Stranger, New York, NY
Dylan Staniul, principal/creative director, Burnkit, Vancouver, Canada

How Judging Took Place The ten jurors worked in two virtual screening teams of five. Each category had been divided into two parts so each group screened one half of the entries.

Each juror viewed the entries independently and voted by checking an “in” or “out” on our online judging portal. Jurors were not permitted to vote on projects in which they were directly involved. Three “in” votes were required to advance an entry into the finals round.

For the final voting round, all ten jurors voted on every finalist with the exception projects in which they were directly involved. Again, voting was done by checking an “in” or “out” on our online judging portal. A minimum of six votes were required to place a finalist into the annual.

Criteria Chosen on the basis of creative excellence and quality of execution

Winners No. Category

By Category	17	Packaging	7	Editorial
	9	Trademarks	14	Books
	8	Integrated Branding	10	Motion Graphics
	3	Letterheads	14	Self-Promotion
	5	Brochures	7	Public Service
	2	Catalogs	7	Environmental Graphics
	1	Misc Company Literature	5	Miscellaneous
	6	Posters	11	Student Work

Distribution More than 25,000 copies will be distributed to subscribers and by single copy sales through art stores, book stores, Amazon.com or direct from commarts.com.